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TENNGREEN
LAND CONSERVANCY

Land Conservancy Executive Director Announces Retirement

Steve Law, Executive Director of the Tennessee environmental nonprofit TennGreen Land Conservancy, plans to retire at the end of September.

TENNESSEE (July 19th, 2022)—After nearly seven years at TennGreen Land Conservancy, Executive Director Steve Law has announced his intention to retire at the end of September. This change comes at a time when the organization is achieving tremendous success and is poised for the next generation of leadership. To ensure a smooth and effective transition, Alice Hudson Pell will advance from Associate Director of TennGreen Land Conservancy to Interim Executive Director effective September 16th.

Law came to TennGreen Land Conservancy in 2015, replacing the organization's founder and first Executive Director Kathleen Williams. Since his appointment, TennGreen Land Conservancy has more than doubled its average number of acres conserved per year, protecting natural areas across the state, including at well-loved places like Fall Creek Falls State Park, Big South Fork National River and Recreation Area, Rock Island State Park, Pogue Creek Canyon State Natural Area, Big River Park, and more. Under Law's leadership, TennGreen Land Conservancy has achieved many significant milestones, such as fulfilling a visionary five-year Strategic Plan that led to the successful rebranding of the organization; the movement of its Nashville headquarters to a new, highly functional space; and the adoption of its first Strategic Land Conservation Plan.

"Steve Law has been a transformational leader for TennGreen Land Conservancy, and he ushered in an era of remarkable growth," said Board President Dr. Mark Peacock. "Thanks to him and the amazing support from our members, TennGreen Land Conservancy has elevated its stature over the years and absolutely flourished. Through Steve's guidance, our organization has increased the capacity of its Revolving Land Fund, established a strong endowment, and is more forward-thinking and proactive—from how we approach both small- and large-scale conservation projects, to how we address social injustices in the communities we serve. Additionally, I'm exceptionally proud of the accolades we've received during Steve's tenure, like the federal Wings Across the Americas Habitat Conservation Partnership Award in 2019 and the *Nashville Business Journal* Best Places to Work Award in 2021. We're all deeply grateful to Steve for his tremendous leadership, and we're committed to ensuring this same level of success and momentum continues in the future."

Law will provide guidance onboarding Hudson Pell through the end of September. However, he and TennGreen Land Conservancy leadership are confident this will be a smooth transition, and the organization won't miss a beat.

"Alice has been instrumental in TennGreen Land Conservancy's growth and transformation over the years," said Law. "She's been with me at the forefront leading key Strategic Planning initiatives, championing a new Justice, Equity, Diversity, and Inclusion program, and spearheading advancement efforts—most recently shattering fundraising records and raising more than \$149,000 for our organization through her brainchild, the Hike-a-Thon. Alice is the

right person to lead TennGreen Land Conservancy to further success, and I'm excited to see where her vision takes the organization as it continues to evolve, mature, and become an even stronger conservation presence in the Southeast."



Alice Hudson Pell and Steve Law

TennGreen Land Conservancy is a 501(c)(3) environmental nonprofit and the oldest accredited statewide land conservancy in Tennessee. The organization protects, cares for, and connects people with Tennessee's natural world by providing meaningful outdoor experiences, establishing conservation easements, supporting restoration efforts, and acquiring (or assisting in the acquisition of) privately-held land. In 2021, TennGreen conserved over 2,500 acres of forests and open spaces in Tennessee, including establishing Hope Memorial Park in Cookeville, acquiring a key inholding along the Fiery Gizzard Trail in Tracy City, and expanding Lockeland Springs Park in Nashville.

Although not a Tennessean by birth, Law has been dedicated to protecting our region for the people, plants, and animals that call it home ever since he arrived here with his wife, Dot. His resume spans 40 years in the sector of conservation, including natural resource management, greenways planning and operations, strategic conservation planning, negotiating land acquisitions, and environmental education. For nearly 20 years, Law resided in Charlotte, North Carolina, where he created and managed the Division of Natural Resources for Mecklenburg County Park & Recreation, eventually serving as the County's Real Estate Coordinator for land purchases related to parks, greenways, and nature preserves. During his time in the state, Law also served as the President of Environmental Educators of North Carolina, served on the Board for the Catawba Lands Conservancy, and served as a member of the North Carolina Natural Heritage Advisory Committee. Prior to joining TennGreen, Law was the Executive Director of the Steep Rock Association, a land conservancy in Washington Depot, Connecticut.

In announcing his retirement to TennGreen Land Conservancy members, Law said, "I'm forever grateful for the opportunity to be a part of this amazing team and make such a difference in conserving the best of Tennessee. As I enter the next phase of my life, I'm confident that

TennGreen Land Conservancy is in great hands, and it'll continue along the upward trajectory we've enjoyed for the past several years. Although I'm stepping away, my support for and engagement with the organization will not waiver. Thank you all for this wonderful journey!"

[Click here](#) to read Steve Law's full farewell letter on TennGreen Land Conservancy's blog.

About TennGreen Land Conservancy

TennGreen Land Conservancy (formerly the Tennessee Parks & Greenways Foundation) is a 501(c)(3) environmental nonprofit and the oldest accredited statewide land conservancy in Tennessee. Through sound science and partnerships, TennGreen identifies and conserves land across Tennessee for wildlife corridors, critical habitat, and public benefit. TennGreen protects, cares for, and connects people with Tennessee's natural world by providing meaningful outdoor experiences, establishing conservation easements, supporting restoration efforts, and acquiring (or assisting in the acquisition of) privately-held land. To learn more, visit tenngreen.org.

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